

POWERHOUSE WORKSHOP

Powerhouse Workshop Fact Sheet

Project Description:	Powerhouse Workshop is a contemporary arts center and art fabrication facility that supports investigation, experimentation, and collaboration across media and disciplines. Established to serve the needs of working artists, Powerhouse Workshop is the first facility of its kind in the country, providing industrial fabrication shops, a materials library, and flexible space for exhibitions, installations and public programs. Dedicated to learning and collaboration, Powerhouse Workshop will provide access to equipment, expertise and support that encourages experimentation and risk-taking. The project builds on Brooklyn’s 200-year history as a center for industry and creates a need-responsive platform and a critical new resource for artistic production in the heart of the borough.
Design Architect:	Herzog & de Meuron
Opening Date:	2020
Groundbreaking:	Fall 2018
Location:	322 Third Avenue, Gowanus, Brooklyn
Building Design Overview:	Recognized for its experience designing spaces for the arts and for its innovative approach to adaptive reuse, Herzog & de Meuron has created a design for the Powerhouse Workshop that reimagines the 113-year-old power plant to create a new contemporary art center that meets the multidisciplinary needs of Powerhouse’s program. The design revitalizes the site of the former Brooklyn Rapid Transit Power Station, which has been derelict for over half a century, and includes the renovation of the existing Turbine Hall and the reconstruction of the adjacent Boiler House building. The building will allow for flexible workshop configurations, exhibition and presentation spaces, as well as community space for research, exchange and innovation.
Total Square Footage:	170,000-square feet
Key Building Features:	<u><i>Fabrication Shops</i></u> Powerhouse Workshop features 100,000 square feet of fabrication shops in five key materials: wood, metal, printmaking, ceramics, and textiles, as

well as digital fabrication. These shops offer a range of equipment and capabilities in each material and facilitate collaboration across materials.

Public Program Space

Powerhouse Workshop transforms the iconic uppermost floor of the Turbine Hall into a forum for public programming. Measuring 15,000 square feet, [The Grand Hall] accommodates programs such as a kunsthalle-style exhibition program that presents the work of established and emerging artists in rotating exhibitions, and flexible project space for artistic experimentation, staging, and collaboration.

Materials Library

The materials library and archive provides access to material samples as well as digital and print resources on fabrication processes and techniques for Powerhouse staff, members, and the broader community.

Powerhouse Leadership: Joshua Rechnitz, Founder and Chairman of the Board
Katie Dixon, Executive Director

Project Partners: PBDW, Executive Architects

About Herzog & de Meuron: Herzog & de Meuron is a partnership led by five Senior Partners—Jacques Herzog, Pierre de Meuron, Christine Binswanger, Ascan Mergenthaler, and Stefan Marbach. Founded in Basel in 1978, Herzog & de Meuron are known for designs that are at once highly inventive and sensitive to the site, geography, and culture of the region for which they are planned. An international team of 390 collaborators is working on projects across Europe, North and South America, and Asia. The firm’s head office is in Basel with branch offices in Hamburg, London, Madrid, Hong Kong, and New York. Herzog & de Meuron have been awarded numerous prizes including The Pritzker Architecture Prize, in 2001, the RIBA Royal Gold Medal and the Praemium Imperiale, both in 2007.

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