

Frieze Los Angeles: Announcing Highlights for the Inaugural Edition Hosted at Paramount Pictures Studios, Including Special Gallery Presentations and Curated Artist Projects, Talks and Film

More than 70 invited galleries will take part in the first Frieze Los Angeles – including a special selection of emerging spaces from the city – presenting a global cross-section of today’s most significant and exciting artists and creating an exceptional opportunity for collecting and discovery

The curated program will celebrate the unique creative spirit of Los Angeles. Artist projects, talks, films, restaurants and experiments in patronage and activism, will transform the movie set backlot of Paramount Pictures Studios into a symbolic cityscape where art is at the center of civic life

Frieze today announces the programs and highlights for the launch edition of Frieze Los Angeles. The new annual contemporary art fair will feature more than 70 L.A.-based and international galleries, alongside a site-specific program of talks, music and commissioned artist projects organized in collaboration with leading curators. Hosted at **Paramount Pictures Studios** in Hollywood from **February 14 through February 17, 2019**, Frieze Los Angeles will join Frieze New York, Frieze London and Frieze Masters at the forefront of the international art fair calendar, celebrating Los Angeles’ position as a global arts center and destination. Global lead partner Deutsche Bank will support the inaugural edition of Frieze Los Angeles, continuing a shared commitment to discovery and artistic excellence.

Taking place in a bespoke structure designed by **Kulapat Yantrasast**, Frieze Los Angeles is led by **Victoria Siddall** (Director, Frieze Fairs) and **Bettina Korek** (Executive Director, Frieze Los Angeles). Joining them is curator of Frieze Talks and Frieze Music, **Hamza Walker** (Executive



Director, LAXART), and curator **Ali Subotnick**, formerly of the Hammer Museum, who will commission Frieze Projects and Frieze Film. The curated programs and gallery presentations will feature figures at the vanguard of contemporary art and cultural conversation, with a strong L.A. presence, including artists **Doug Aitken, Judy Chicago, Beatriz Cortez, Karon Davis, Tracey Emin, Gajin Fujita, Theaster Gates, Mona Hatoum, Mike Kelley, Barbara Kruger, Tala Madani, Paul McCarthy, Sondra Perry, Allen Ruppersberg, Tino Sehgal, Lee Ufan,** and **Lawrence Weiner**; museum leaders and patrons **Kristy Edmunds, Michael Govan, Maja Hoffman, Susan Nimoy** and **Hans Ulrich Obrist** among many others; and non-profit organizations such as **Women's Center for Creative Work** and **Artists 4 Democracy** who will be represented on site offering insights into activism and civic engagement.

Victoria Siddall said, "The extremely positive reaction to Frieze Los Angeles from galleries is testament to the importance of this city which is so rich in great artists, museums, galleries, and art schools. I am thrilled with the response we have had and the strength of the exhibitor list, which includes exceptional contemporary art galleries from around the world as well as leading established and emerging spaces from L.A. We are working closely with our host venue Paramount Pictures Studios to present the imaginative curatorial programming that Frieze is known for in this unique and exciting environment. The strong support of the museums and collectors of Los Angeles, as well as the entire Endeavor network, and our partner Deutsche Bank, promise to make the fair a great success in its first edition."

Bettina Korek said, "Frieze Los Angeles is poised to be an annual moment for Los Angeles that not only draws an influx of visitors to the city but also provides an opportunity for the city itself to engage with the incredible array of artists, educators, galleries, museums, and institutions that define our cultural landscape. Los Angeles is already on the contemporary art map. It is long overdue to have a spot on the international art world calendar."

LOCAL AND INTERNATIONAL GALLERIES SHOWING TODAY'S MOST EXCITING AND INFLUENTIAL ARTISTS

More than 70 exhibitors have been selected and invited by a committee of peers to represent a cutting-edge selection of the galleries and artists from Los Angeles, across the United States and around the world. Bringing together a spectrum of galleries, from artist-run spaces

launched within the last two years to the world's leading contemporary art galleries, Frieze Los Angeles will create an exceptional environment for discovery and patronage under one tent.

LOS ANGELES GALLERIES

The fair will feature a selection of Los Angeles' defining galleries, from the city's most established spaces to its youngest. A subsidized platform will feature the best young galleries from across the city, at the front of the fair.

US AND INTERNATIONAL HIGHLIGHTS

Leading galleries from across the US and around the world will also take part in the fair, including many who have participated in Frieze Art Fair since its inception in 2003. The participation of these exhibitors offers Los Angeles a key opportunity to engage with a global art audience, brought together in a unique, shared setting in Hollywood.

SOLO & CURATED PRESENTATIONS

Galleries will present their most exciting and influential artists, with exceptionally ambitious presentations. Highlights include:

Iconic and influential Californian artists such as

- **Mike Kelley's** sensational installation *Unisex Love Nest* (1999) will be shown for the first time in LA, exactly 20 years since its inception, in the city where it was conceived;
- **Allen Ruppersberg** (among other artists) with Marc Selwyn Fine Art, coinciding with the artist's major Frieze Week exhibition at the Hammer Museum;
- Seminal American painter **Wayne Thiebaud's** solo presentation of with Acquavella Galleries;
- A solo of new works by LA-based artist **Doug Aitken** with 303 Gallery, which collectively, present a vision of Los Angeles, where the artist has lived and worked for many years;
- **Kathryn Andrews** with David Kordansky, presenting a new body of work inspired by the Black Dahlia murder in 1940s' Los Angeles;
- LA Louver's solo by the celebrated Los Angeles graffiti artist, **Gaijin Fujita**;
- **Kim Dingle** with Susanne Vielmetter Los Angeles Projects, presenting new paintings and sculptures exploring the subversive edges of female childhood and myths of nationhood;

- **Shio Kusaka's** presentation of ceramics alongside a mural by **Dave Muller** with Blum & Poe; and
- **Huguette Caland, Mary Corse** and **Ken Price** all presented by Kayne Griffin Corcoran

Young galleries from L.A. representing the vanguard of contemporary art making in the city, such as:

- Park View/Paul Soto's presentation of **Mark A. Rodriguez**, whose installation explores the mythical history of The Grateful Dead;
- Night Gallery's pairing of painting by **Claire Tabouret** with furniture by **Josh Callaghan**; and
- Commonwealth and Council's tribute to The Gorgeous Ladies of Wrestling with a collaborative exhibition entitled "G.L.O.W (Greeting Land Outflowing Wormholes)" by **Beatriz Cortez** and **Rafa Esparza**

Today's most exciting artists from across the US, Central and South America, including:

- New York-based **Lawrence Weiner** responding to works by California's **John Baldessari**, showing with Marian Goodman Gallery;
- Pioneering feminist artist **Judy Chicago** (in a dual presentation with **Carol Rama**) presented by Jeffrey Deitch;
- A solo by the Russian-born, New York-based artist **Sanya Kantarovsky** with Stuart Shave/Modern Art; and
- São Paulo-based artist **Paulo Nimer Pjota's** solo presentation with Mendes Wood DM

Major influential artists from across the world, including:

- Danish artist **Jeppe Hein**, known for his interactive sculptures and installations, that combine elements of humour with traditions of minimalism and conceptual art; presenting a solo with König Galerie;
- Lebanese-American artist **Etel Adnan** showing (among others) with Sfeir-Semler, following her celebrated exhibition at SFMoMA;
- Leading contemporary figures **Tracey Emin, Theaster Gates, Mona Hatoum** and **AI Held** presented by White Cube;
- kurimanzutto and Esther Schipper's shared booth presenting three international artists, **Anri Sala, Roman Ondak** and **Gabriel Kuri**; and
- Gallery Hyundai's presentation of **François Morellet** alongside iconic Korean artists including, **Chung Sang-Hwa, Lee Ufan, Shin Sung Hy, Minjung Kim** and **Yeesookyung**

THE LIFEWTR FUND

Building on a 15-year tradition of museum acquisition funds at Frieze Art Fairs, The **LIFEWTR Fund** will support the acquisition at the fair of a significant work for the Hammer Museum's permanent collection. The acquisition will be announced at Frieze Los Angeles on the first preview day, Thursday February 14.

PARAMOUNT PICTURES STUDIOS

Frieze Los Angeles is set in the historic Hollywood Paramount Pictures Studios. Paramount Pictures Studios and Frieze have worked closely together, alongside curators and artists, to produce an art fair experience like no other in the midst of a working film and television studio lot.

FRIEZE PROGRAM BEYOND THE GALLERY BOOTHS

The backlot is where artist projects, publications, creative enterprises and experiments in patronage will culminate in an immersive environment, for visitors to explore a bustling congregation of creative experiences.

FRIEZE PROJECTS

Independent curator Ali Subotnick will oversee Frieze Projects, a site-specific program of artists commissions, by local and international artists including **Lisa Anne Auerbach, Sarah Cain, Catharine Czudej, Karon Davis, Cayetano Ferrer, Hannah Greely, Trulee Hall, Patrick Jackson, Barbara Kruger, Paul McCarthy, Kori Newkirk, and Tino Sehgal** plus newly announced **Eugenia P. Butler** and **Corazón del Sol, Max Hooper Schneider, Shahryar Nashat** and **Nicolas Party**.

Launched with the first Frieze fair in 2003 and renowned for its bold, innovative interventions at the Frieze London and Frieze New York editions, Frieze Projects is an independently curated platform for artists to show ambitious, experimental work beyond gallery booths and outside the fair tent. Frieze Projects Los Angeles will create an immersive art experience for visitors, radically expanding the traditional art fair format and celebrating the practices of an array of local and international artist. Activating the cinematic setting, works for Frieze Projects Los Angeles will be located around the New York Street movie set of Paramount Pictures Studios, in buildings, streets, and interior spaces that have

been captured countless times in films, photographs, and television shows. Experienced together, Frieze Projects will create a disorienting atmosphere where visitors are placed in the unique dichotomy of an artificial New York City within Los Angeles.

FRIEZE TALKS

A core element of Frieze programming across all fairs, Frieze Talks in Los Angeles will provide a backstage view into the practices and inspirations of significant Los Angeles artists and creative talent, celebrating the city's expansive arts landscape as an extension of the fair.

Hamza Walker, Executive Director of the non-profit arts space LAXART, joins as curator of Frieze Talks. Frieze Talks will be hosted at LAXART in early February, with a music-inspired series organized in collaboration with music critic and scholar **Josh Kun**. The Frieze Talks program will continue as part of backlot programming at Frieze Los Angeles, with a series of conversations between various artists about the topic of making taking place at the Sherry Lansing Theatre.

Frieze Talks in Collaboration with LAXART (February 1, 7 & 11)

Frieze Talks will launch in L.A. ahead of the fair, with a special program at LAXART. In the spirit of the game show *Name That Tune* that delighted millions of home viewers in the 1950s, Frieze Talks will challenge the ears and knowledge of select L.A. based artists whose work has an undeniable relationship to noise, sound, and/or popular music. Professor and music critic **Josh Kun** and curator Hamza Walker will test four artists over four evenings with a series of sonic fragments meant to thrill, confound, provoke, and entertain. Participants include, among others:

- **Frances Stark** (7pm, February 1, 2019);
- **Lauren Halsey** (7pm February 7, 2019); and
- **Jim Shaw** (7pm, February 11, 2019)

Frieze Talks in the Sherry Lansing Theater (February 15 – 17)

As orchestrated pairings, these talks are meant to indulge eavesdropping. The artists, writers and scholars on this bill have been asked to let their hair down in informal conversation with a peer not just to talk about their work but about what excites them, angers them, gives them hope or instills reflection. Get a backstage view into to the practices of some of

today's leading visual artists as they discuss their practices deeply and openly. Participants include, among others:

- **Cauleen Smith** in conversation with **Sondra Perry** (5pm, Saturday February 16, 2019);
- **Mary Weatherford** in conversation with **Suzanne Hudson** (3.30pm, Sunday February 17, 2019); and
- **Liz Larner** in conversation with **Ariana Reines** (5pm, Sunday February 17, 2019)

CONVERSATIONS ON PATRONAGE

Bringing together patrons, civic leaders, gallerists, and arts organizations, Frieze's new series Conversations on Patronage explores the social and civic impact of art patronage and helps visitors consider art's central role within the greater landscape of Los Angeles. Conversations on Patronage expands the long-running series Conversations on Collecting, from a focus on collection-building and acquisitions to other, generative ways of supporting artists and arts organizations.

Taking place in the Sherry Lansing Theater, highlights include:

- 5pm on Thursday February 14: **Kristy Edmunds** in conversation with **Susan Nimoy**, **Sarah Arison** and **Olivia Marciano**
- 12pm on Friday February 15: **Michael Govan** (LACMA), **Naima Keith** (CAAM) and **Andrew Perchuk** (GRI) with **Charlotte Burns** on "Expanding the Canon"
- 5pm on Friday, February 15: Architect **Frank Gehry** in conversation with **Maja Hoffman** (LUMA Foundation) and **Hans Ulrich Obrist** (Serpentine Galleries)

CREATIVE ENTERPRISES & EXPERIMENTS IN PATRONAGE

Some of California's most vital non-profit and activist organizations will present special shop projects in the backlot, including:

- **Women's Center for Creative Work**, a network of women based in Los Angeles who promote art and feminism;
- **A-Z West**, an artwork located on over seventy acres in the California high desert next to Joshua Tree National Park;
- **Artists 4 Democracy** (founded in 2018) who presents the Democracy Shop in a brownstone dwelling, selling politically minded wares to benefit Artists 4 Democracy's 2020 Vision campaign;
- **Acid Free** who will present a mini book fair, book store and salon; and
- **Pretend Plants and Flowers** and **andSons Chocolatiers**, both second-generation creative enterprises, will present modern takes on the legacies they honor in their shared space on the backlot.

FRIEZE FILM

Taking place at the Paramount Theater, Frieze Film is curated by **Ali Subotnick** who has selected video works by international artists **Tala Madani** and **Cécile B. Evans**.

- **Tala Madani** will show recent animations *The Crowd*, *Over Head Projection (the Crowd)*, *Mr. Time*, *Spring*, *Cats and Cat Men*, *Plane Chaser*, and *Over Head Projection (Digger)* (all 2018); screenings on Friday, February 15 and Sunday, February 17, 12 – 3 pm
- **Cécile B. Evans** will show *What the Heart Wants*, 2016; *AGNES (the end is near)* and *Hyperlinks or It Didn't Happen* (both 2014); screening on Thursday, February 14 and Saturday, February 16, 11:30am – 3pm

Frieze Film was launched at Frieze Art Fair in London in 2006 and has featured commissions by **Kara Walker**, **David Shrigley**, **Linder** and **Charles Atlas** among many others.

In addition, international galleries will present films by their artists in the Paramount Theater, including

- Gagosian with **Tom Sachs** (6:30–8 pm, Friday, February 15); followed by a conversation with **Werner Herzog** and Sachs moderated by *frieze's* **Jennifer Higgie**; and
- kurimanzutto and Esther Schipper with **Anri Sala** (3.30–4:30 pm, Saturday, February 16)

SECOND SUMMER OF LOVE

Taking place in the Paramount Theater, Frieze will premiere the fourth film in the “Second Summer of Love” series produced in collaboration with Gucci. After Jeremy Deller, Wu Tsang and Josh Blaaberg, **Jenn Nkiru** joins the project to direct the fourth film of the series. The film, on Detroit and Berlin techno culture, will premiere at Frieze Los Angeles. Nkiru’s most recent collaboration was shooting 2nd unit for Beyoncé & Jay-Z’s APESHIT directed by Ricky Saiz. She is also in development for her first feature-length music and culture doc with BBC Arts due for release in 2019. The premiere of Nkiru’s new film for the Second Summer of Love series will take place at 8pm on Thursday February 14.

DEUTSCHE BANK ARTSPACE: TOM POPE

Fair visitors are invited to experience free membership of London based performance artist **Tom Pope's** *One Square Club*, which is a unique premises measuring one square metre and offering premium facilities, including a bar, music and games. On entering the exclusive club, you will be participating in an experimental artwork hosted by Pope. The

club, like a dormant stage, comes alive when the members and artist collaboratively engage. **One Square Club** will be found in the backlot of the fair and entry to the performance will be on a first-come, first-served basis. Up to 3 people can enter the club together at one time. For more information go to deutschewealth.com/content/deutschewealth/en/conversations/tom-pope-interview.html

R.U.in.ART

Ruinart and Frieze further explore their long existing partnership with a new artistic initiative, R.U.in.ART Performance, which will be premiered at Frieze Los Angeles 2019. Working together Ruinart and Frieze have selected L.A.-based artist, **Emily Mast**, to create a performance piece inside the Ruinart lounge as part of the backlot program.

R.U.in.ART Performance will annually invite an artist to realise an immersive experience in their space at Frieze Art Fair. Taking inspiration from the idea of a celebratory “champagne moment”, the chosen artist will create a new commission which will challenge the way we look at and interact with art. Enhancing the partnership between Frieze and Ruinart, whilst highlighting both brands commitment to working with artists and enabling them to create new work.

WORLD-LEADING ARTS & LIFESTYLE PUBLICATIONS

The backlot will also feature magazines and newspapers including **Art in America, Artforum, ARTnews, Cultured, Financial Times, frieze, Galerie Magazine, The Art Newspaper**, and **LALA** among many others. In addition the **Financial Times, The Hollywood Reporter** and **LA Review of Books** will present special talks in the Sherry Lansing Theater during the fair.

FOOD & DRINK

Frieze has invited some of Los Angeles’s most loved restaurants to pop up in the backlot at the fair, including **Baroo, CINQUÉ, Coni’Seafood** and **Sqirl**; plus New York’s iconic **Roberta’s** pizza.

FRIEZE WEEK IN LOS ANGELES

FRIEZE WEEK MAGAZINE

The fair's official, free companion introduces Frieze Los Angeles and celebrates the city's cultural scene – from Edison Chen to Chris Kraus. Featuring commissioned photography by Ryan Lowry and a selection of guided, walkable routes across the city's gallery districts, curated by ForYourArt.

L.A. WALK OF ART

The Frieze Walk of Art on Saturday February 16 involves twelve self-guided routes across Los Angeles, exploring neighborhoods of galleries and museums as well as places to eat and shop.

On **Saturday February 16**, join the L.A. Walk of Art — by car, by foot and by metro – to take part in special events on the different routes. Organized by **For Your Art**, routes and event listings can be found in Frieze Week magazine and frieze.com. Follow #FriezeLA #LAWalkofArt @foryourart @friezeartfair on Instagram for more info.

Special Walk of Art events on Saturday February 16 include:

- **Santa Monica:** ART + BRUNCH, 20+ galleries open their doors for brunch and exhibitions, Bergamot Station Arts Center (bergamotstation.com) (10am-12pm)
- **Hollywood:** Lisa Anne Auerbach walkthrough at GAVLAK Los Angeles (gavlakgallery.com)
- **Downtown:** **Hans Ulrich Obrist** and **Klaus Biesenbach** in conversation with artists **Luchita Hurtado**, **Korakrit Arunanondchai** and **Lauren Halsey** (10am-12pm) at The Geffen Contemporary at MOCA
- **Exposition Park:** “On Film, Art, and Music with Gary Simmons”, at the California African American Museum (7-9pm)
- **Little Tokyo:** Artist Interviews with Hans Ulrich Obrist and Klaus Biesenbach: Luchita Hurtado, Korakrit Arunanondchai and Lauren Halsey (10am-12pm; MOCA Geffen)

Major Frieze Week exhibitions across Los Angeles include:

- **“Allen Ruppersberg: Intellectual Property 1968-2018”** at the Hammer Museum;
- **“Outliers and the American Vanguard”** at LACMA;
- **“Deana Lawson: Planes”** at the Underground Museum;

- “**Maryam Jafri: I Drank the Kool-Aid But I Didn’t Inhale**” and “**Lucas Blalock: An Enormous Oar**” at ICA LA;
- **Zoe Leonard** and **Laura Owens** at Geffen Contemporary at MOCA; and
- “**Robert Pruitt: Devotion**” at California African American Museum

FRIEZE MUSIC

In celebration of their long-term collaboration, **BMW** partners with Frieze to present Frieze Music, curated by **Hamza Walker** in collaboration with **Blue Note Records** and in association with **NeueHouse**. The event will feature **Robert Glasper** with **Chris Dave, Derrick Hodge, Ambrose Akinmusire** and **DJ Jahi Sundance** on Saturday, February 16 at NeueHouse Hollywood. For further information please see frieze.com

PARTNERS

In addition to global lead partner **Deutsche Bank**, Frieze Los Angeles 2019 partners with **BMW, Bombay Sapphire, LIFEWTR, MATCHESFASHION.COM, Richard Mille, Maison Ruinart, Financial Time, Bulleit Frontier Whisky, and Don Julio.**

Frieze in partnership with **LIFEWTR** have commissioned a mural by Los Angeles-based artist **Tofer Chin** to further their shared purpose to support emerging artists. The mural will be on view at the **Standard Hotel DTLA** from Frieze Week.

FRIEZE COLLABORATION WITH @GANGCULTURE

Frieze Los Angeles has collaborated with Los Angeles-based photographer **Trevor Hernandez** on a photo series to launch the fair. Celebrated as **@gangculture** on Instagram, Hernandez’s commission for Frieze reframes Paramount Pictures Studios from the artist’s distinctive, surrealist perspective, exposing uncanny compositions on the working backlot and within the urban Los Angeles landscape. Hernandez’s work for Frieze Los Angeles is featured on frieze.com, across social media and on visual advertising world-wide.

TICKETS

Admission tickets are now on sale and only available to purchase online in advance. A limited number of Preview Tickets are available for the Friday Preview. Weekend **Gallery + Curated Program Tickets** are timed-entry and start at \$20 for students/youths; and **Curated Program-Only Tickets** start at \$10 for students/youths. Please see frieze.com for further information.

FURTHER INFORMATION

Download the new free **Frieze Art Fairs app** to plan your visit, create a schedule of galleries to see, and guide you around the fair. Search “Frieze Art Fairs” on the App Store or Google Play store.

For event schedules and further details on galleries and the curated program, as well as visitor information, please visit **frieze.com**.

To keep up-to-date on all the latest news from Frieze, sign up to our **newsletter** at frieze.com, and follow **@FriezeArtFair** on Instagram, Twitter and Frieze Art Fairs on Facebook. #FriezeArtFair #FriezeLA #FriezeWeek

–End.

Press Contact:

California:

Third Eye

Darius Sabbaghzadeh

hellothirdeye.com

tel: +1 551 804 8055

darius@hellothirdeye.com

US & Americas:

Resnicow & Associates

Barbara Escobar

resnicow.com

tel: +1 212 671 5174

frieze@resnicow.com

UK, Europe & ROW:

Scott & Co

Carlotta Dennis-Lovaglio

scott-andco.com

tel: + 44 (0)20 3487 0077

carlotta@scott-andco.com

Frieze Contact:

Michelangelo Bendandi
frieze.com
tel: +44 203 372 6111
michelangelo.bendandi@frieze.com

NOTES TO EDITORS

Frieze is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines—**frieze**, **Frieze Masters Magazine** and **Frieze Week**— and four international art fairs—Frieze London, Frieze Masters, Frieze New York and Frieze Los Angeles. Additionally, Frieze organizes a program of special courses and lectures in London through Frieze Academy.

Frieze was founded in 1991 by Matthew Slotover and Amanda Sharp, with the launch of **frieze** magazine, the leading international magazine of contemporary art and culture. In 2003, Sharp and Slotover launched Frieze London art fair, which takes place each October in The Regent's Park, London. In 2012, they launched Frieze New York, which occurs each May in Randall's Island Park, and Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. In 2018, Frieze announced the launch of Frieze Los Angeles, which will open February 14–17, 2019 at Paramount Pictures Studios, Los Angeles. In 2016 Frieze entered into a strategic partnership with Endeavor (formerly WME | IMG), a global leader in sport, entertainment and fashion.

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television, Paramount Players, MTV Films, and Nickelodeon Movies. PPC operations also

include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

Deutsche Bank is Global Lead Partner of Frieze Los Angeles. Deutsche Bank has been supporting the work of cutting-edge, international artists and their galleries for nearly forty years and has distinguished itself as a global leader in corporate art programs. To inaugurate the first West Coast Frieze edition at the Paramount Studios, the Deutsche Bank Wealth Management lounge – with support from Deutsche Bank’s Art, Culture & Sports division – will present site-based works by Southern Californian artist, Victoria Fu. Embracing the Hollywood ethos of conflating illusion and reality, Fu explores different viewing configurations from both analog and digital worlds and revels in the slippage that occurs between them. Also on view at the Deutsche Bank Artspace located at the studio’s backlot, British performance artist and self-proclaimed flaneur, Tom Pope, will invite fair visitors to join the “One Square Club”, hosted exclusively by the artist.

Endeavor, formerly WME | IMG, is a global leader in sports, entertainment and fashion operating in more than 30 countries. Named one of Fortune’s 25 Most Important Private Companies, Endeavor is the parent of a number of subsidiaries with leadership positions in their respective industries, including WME, IMG and UFC. Collectively, Endeavor specializes in talent representation and management; brand strategy, activation and licensing; media sales and distribution; and event management.

BMW: For almost 50 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on contemporary and modern art, classical music and jazz as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group’s Munich headquarters. Since then, artists such as Andy Warhol, Jeff Koons, Daniel Barenboim, Jonas Kaufmann and architect Zaha Hadid have cooperated with BMW. In 2016 and 2017, female artist Cao Fei from China and American John Baldessari created the next two vehicles for the BMW Art Car Collection. Besides co-initiatives, such as BMW Tate Live, the BMW Art Journey and the “Opera for All” concerts in Berlin, Munich, Moscow and London, the company also partners with leading museums and art fairs as well as orchestras and opera houses around the world.

The BMW Group takes absolute creative freedom in all its cultural activities – as this initiative is as essential for producing groundbreaking artistic work as it is for major innovations in a successful business. BMW has supported Frieze Art Fair for 14 years. At Frieze LA 2019, Frieze and BMW will present Frieze Music, the new site-specific program curated by Hamza Walker. BMW will also host an Art Talk at Soho House. bmwgroup.com/culture and bmwgroup.com/culture/overview

BOMBAY SAPPHIRE® is the world's number one premium gin by volume and value. BOMBAY SAPPHIRE is created with a unique combination of ten sustainably sourced botanicals from around the globe. The brand's signature distillation process known as vapour infusion is showcased at the BREEAM award-winning Laverstoke Mill Distillery in Hampshire, England. The vapour infusion process skillfully captures the natural flavors of the botanicals which results in the gin's fresh, bright taste. BOMBAY SAPPHIRE, which was awarded a gold medal in the 2018 Las Vegas Global Spirit Awards and a double gold medal in the 2017 San Francisco World Spirits Competition, is recognized for crafting the finest quality gin. For more information, please explore www.bombaysapphire.com.

LIFEWTR, supporter of The LIFEWTR Fund, is a premium water brand whose purpose is to support and advance emerging artists on a global stage. In 2018 LIFEWTR was named the Official Global Water and Emerging Program Partner for Frieze as part of a wide-ranging, multi-faceted global partnership that furthers the brand's commitment to supporting emerging artists at various touchpoints including at Frieze LA. For more information please visit www.LIFEWTR.com.

MATCHESFASHION.COM: Founded in 1987 MATCHESFASHION.COM has become one of the biggest global destinations in online luxury for men and women, with a modern edit of over 450 established and new generation designers, delivering to over 176 countries. Our aspiration is to be the most personal luxury shopping site in the world. We offer 24/7 advice through our fashion-concierge team MyStylist, as well as at our London stores and new retail experience, event space and broadcasting hub at 5 Carlos Place in Mayfair.

MATCHESFASHION.COM is delighted to be launching its global partnership with Frieze and have the opportunity to introduce 5 Carlos Place to an international art audience. For each fair - Los Angeles, New York and London - we will be commissioning a unique program of talks and events

with designers, artists and creatives. We want to recreate the experience of 5 Carlos Place and collaborate with Frieze to have conversations that create a sense of community and inspire our audience. We want 5 Carlos Place at Frieze to feel like you are being invited to the ultimate collectors house where we can host and entertain you, have original conversations and create memorable experiences.

Richard Mille began his eponymous brand in 2001 since then his time-piece creations have taken on legendary status for the way in which they revolutionised and redefined the art of traditional watchmaking. Within the physical confines of a typical watch, his timepieces make full use of three- dimensionally arching spaces and cross sections, both for the watchcase and the movement itself. Even the layout and finishing details of all the mechanical parts have been treated as essential visual and stylistic elements within the scope of Mille's holistic approach to watchmaking. Richard Mille: 'Of course, a watch must be an excellent timekeeping device, with the highest chronometric results achievable. Nevertheless, I see no reason why a watch should not be fascinating and multi-layered in its visual expressivity, both inside and out, in the same way a great work of art comprises complex layers of comprehension for each particular viewer. Defining these aspects during the design process are not far removed from the world of miniaturist painting, where an entire world can open up within a very confined area of just a few square centimetres.'

A company belonging to the Richard Mille Group, the Parisian publishing house Éditions Cercle d'Art have long published monographs of contemporary artists, including Picasso, who strongly supported the institution in its early years. They also handle publication of books and magazines for the brand. This is one expression of Richard Mille's conviction that a close bond naturally exists between watchmaking and art.

Ruinart: Official Champagne for all Frieze art fairs including Frieze Los Angeles, Maison Ruinart laid the first stone of the history of Champagne on September the 1st, 1729. Since then, it has never ceased to perfect the excellence of its wines. Its oenological choice, determined by the pre- dominance of Chardonnay in its cuvées, is the signature of its authentic and recognized expertise. The universe of Maison Ruinart is today defined by elegance, purity and light. Its wines derive their strength from three centuries of history. The balance between its roots and the audacity of its commitments is the key to its success, making it a House that is forever contemporary.

Maison Ruinart expresses its commitment to art by commissioning well-known artists, which it has done since 1896 when Alphonse Mucha was invited to create an artwork that would make an immense impact at the time. In 2018, the internationally renowned artist Liu Bolin received carte blanche to pay tribute to the savoir-faire and craftsmanship hidden within every bottle of Ruinart. Bolin's fascinating collection of images entitled 'Reveal the (In) Visible' were created during a residence in August 2017. The extraordinary expertise and devotion of the Maison is showcased through each image of the artist camouflaged against various back- grounds alongside the artisans that are responsible for creating Ruinart's exceptional wines. Two of his artworks will be exhibited at Frieze LA.

In addition, a specific art performance commissioned to LA-based artist Emily Mast will be revealed and enjoyed for the very first time during Frieze LA 2019 in the Ruinart art bar.

The Financial Times is one of the world's leading business news organisations, recognised internationally for its authority, integrity and accuracy. The FT has a record paying readership of 985,000, three-quarters of which are digital subscriptions. It is part of Nikkei Inc., which provides a broad range of information, news and services for the global business community.

Bulleit Frontier Whiskey: Bulleit is one of the fastest-growing whiskeys in America, founded in 1987 by Tom Bulleit, who attributes that growth to bartenders and cultural partners who've adopted it as their own. The Bulleit Frontier Whiskey portfolio is distilled and aged in the Bulleit family tradition, using a distinctive high rye recipe, which gives them a bold, spicy taste. Most recently, Bulleit Barrel Strength Bourbon won a Double Gold medal and Best Straight Bourbon at the 2018 San Francisco World Spirits Competition.

In 2017, Bulleit celebrated its 30th anniversary with the opening of a new, state-of-the-art distillery located in Shelbyville, Ky. In 2019, a Visitor's Center will open at the Bulleit Distilling Co. in Shelbyville to share our modern, technological and sustainable approach to making great whiskey. Fans are invited to learn more about the past, present and future of Bulleit by visiting the Bulleit Frontier Whiskey Experience at Stitzel-Weller in Louisville, KY., a member of the Kentucky Bourbon Trail® tour. For more information, visit bulleit.com or follow @Bulleit on Instagram.

Tequila Don Julio: Founded on the pioneering agricultural principles of Don Julio González and his personal pursuit of perfection, Tequila Don Julio revolutionized the tequila industry and set the standard for ultra-premium tequila. The number 1 premium tequila of choice in Mexico, Tequila Don Julio uses only the highest caliber, fully matured and ripened Blue Agave that has been hand-selected from the rich, clay soils of the Los Altos region of the state of Jalisco. The Tequila Don Julio portfolio includes Tequila Don Julio Blanco, Tequila Don Julio Reposado, Tequila Don Julio Añejo, Tequila Don Julio 70, Tequila Don Julio 1942, and Tequila Don Julio REAL. For more information on Tequila Don Julio, please visit www.DonJulio.com.

Directors, Curators & Architects

Bettina Korek: Executive Director of Frieze Los Angeles. Korek is also founder of ForYourArt, a Los Angeles-based organization that produces projects with artists, promotes information about exhibitions and events, and works with diverse stakeholders to encourage patronage, engagement and collaboration. ForYourArt produced the Participating Gallery program for both of the Getty's Pacific Standard Time 2012 and 2017 initiatives. ForYourArt's role as liaison connecting different corners of the art world inspired artist John Baldessari to describe the organization as "special and unique because it is a neutral space." ForYourArt has published a trusted free art guide to Los Angeles for over 10 years. ForYourArt is developing a report on the state of arts patronage. Korek is a member of the of the Los Angeles County Arts Commission.

Victoria Siddall oversees all Frieze Fairs. She has worked for Frieze since 2004 and launched Frieze Masters in 2012. In November 2014 Siddall was appointed Director of Frieze London (from 2015) and Director of Frieze New York (from 2016), in addition to her existing position as Director of Frieze Masters. Siddall is also Chair of Studio Voltaire's board of trustees.

Ali Subotnick is an independent curator. She was Curator at the Hammer Museum in Los Angeles for over ten years, where she organized the exhibitions "UH-OH: Frances Stark 1991 – 2015," "The Afghan Carpet Project" (both 2015), "Mark Leckey: On Pleasure Bent," "LLYN FOULKES" (both 2013), and "Nine Lives: Visionary Artists from L.A." (2009), among others. For one weekend in July 2012, she organized the first and only Venice Beach Biennial, a weekend exhibition/event on the Venice Beach Boardwalk, which was a collateral event to "Made in L.A. 2012" (which

she co-curated). She also organized over 20 Hammer Projects solo exhibitions, many debut American institutional exhibitions for the artist. In 2006, along with her frequent collaborators, artist Maurizio Cattelan and curator Massimiliano Gioni (together they created the alternative, small scale, non-profit space, The Wrong Gallery and Charley magazine), she co-curated “Of Mice and Men”, the fourth Berlin Biennial for contemporary art.

Hamza Walker is the Director of LAXART, an independent nonprofit art space in Los Angeles. From 1994–2016, he was the Director of Education and Associate Curator at the Renaissance Society at the University of Chicago, a non-collecting museum devoted to contemporary art. In 2017 he co-curated (with Catherine Taft) “Reconstitution”, a group exhibition mounted at LAXART. In 2016 he co-curated (with Aram Moshayedi) “Made in L.A.” at the Hammer Museum, and in 2015 he curated “A Painting is a Painting isn’t a Painting” at the Kadist Foundation in San Francisco.

Kulapat Yantrasast is Founder and Creative Director of wHY, an interdisciplinary design practice dedicated to serving the arts, communities, culture and the environment. Born in Bangkok, Thailand, where he graduated with honors from Chulalongkorn University, Kulapat received both his M.Arch. and Ph.D. degrees in Architecture from the University of Tokyo, under a Japanese Government scholarship. Upon graduating, Kulapat worked as Tadao Ando’s close associate for eight years in Japan. In 2009, Kulapat was the first architect to receive the Silpathorn Award for Contemporary Culture from Thailand’s Ministry of Culture. He is a frequent public speaker at leading institutions and has served on the Artists’ Committee of the Americans for the Arts (the United States’ oldest organization for support of the arts in the society) since 2005; in 2012, he was named one of the art world’s 100 Most Powerful People. In 2015, he was appointed a board member of the Pulitzer Arts Foundation.

Participating Galleries (List in formation)

303 Gallery
Miguel Abreu Gallery
Acquavella Galleries
Altman Siegel
Blum & Poe
Tanya Bonakdar Gallery
The Box
Château Shatto
Sadie Coles HQ
Commonwealth and Council
Thomas Dane Gallery
Massimo De Carlo
Jeffrey Deitch
Anat Ebgi
Freedman Fitzpatrick
Gagosian
Ghebaly Gallery
Marian Goodman Gallery
Alexander Gray Associates
Greene Naftali
Hauser & Wirth
Herald St
Hannah Hoffman Gallery
Gallery Hyundai
Taka Ishii Gallery
Casey Kaplan
Karma
Karma International
kaufmann repetto
Kayne Griffin Corcoran
Tina Kim Gallery
König Galerie
David Kordansky Gallery
Kukje Gallery
kurimanzutto
LA Louver
Lehmann Maupin
Lévy Gorvy
Lisson Gallery
Luhring Augustine
Matthew Marks Gallery
Mendes Wood DM
Metro Pictures
Victoria Miro
Modern Art
The Modern Institute
Night Gallery
Galleria Franco Noero
OMR
Pace Gallery
Maureen Paley
Park View/Paul Soto
Parker Gallery
Perrotin
The Pit
Galerie Eva Presenhuber
Almine Rech
Regen Projects
Galerie Thaddaeus Ropac
Salon 94
Esther Schipper
Marc Selwyn Fine Art
Sfeir-Semler
Jack Shainman Gallery
Société
Sprüth Magers
Vermelho
Susanne Vielmetter Los Angeles Projects
White Cube
David Zwirner