



**FOR IMMEDIATE RELEASE**

**MAJOR SURVEY OF CONTEMPORARY AFRICAN DESIGN TO MAKE U.S. DEBUT AT  
HIGH MUSEUM OF ART**

***Exhibition offers a fresh look at African design through sculpture, prints, fashion, furniture,  
film and photography by more than 120 artists from 22 countries***

**ATLANTA, May 2, 2017** – The High Museum of Art will be the first venue in the United States to present “Making Africa: A Continent of Contemporary Design” (Oct. 15, 2017, through Jan. 7, 2018), a major touring exhibition organized by the Vitra Design Museum and Guggenheim Museum Bilbao.

The exhibition offers a vision of Africa in the 21st century as a place of unbounded optimism, rapid growth and massive cultural transformation. Through a myriad of diverse works by more than 120 artists and designers from 22 countries, “Making Africa” presents the continent as a hub of experimentation generating innovative design approaches and solutions with worldwide relevance and as a driving force for reframing discussions on design possibilities and applications in the new millennium. The exhibition focuses on a generation of entrepreneurs, thinkers and designers from and within Africa who address a global audience and provide the world with a new vantage point on the continent. The exhibition also illustrates how the artists use their work to effect economic, social and political change within their countries and local communities.

“The High has long been committed to collecting, conserving and celebrating African art, both historical and contemporary, and we’re honored to serve as the inaugural U.S. venue for this exhibition,” said Rand Suffolk, the High’s Nancy and Holcombe T. Green, Jr., director. “‘Making Africa’ provides audiences with an important and enriching look at the incredible scope of contemporary artistic production on the African continent and its global impact.”

Ranging from playful to provocative to political, the works on view include film, video interviews, photography, books, sculptures, prints, collages, textiles, fashion, furniture, architectural design, video games, apps, maps, digital comics and more. Contemporary works are presented alongside historical documents and photography to emphasize the rapid rate of cultural change in post-colonial Africa.

“Making Africa” is divided into four sections:

## PROLOGUE

Presenting a range of voices, facts and figures, the first section lays the foundation for the exhibition and encourages viewers to question preconceived notions about Africa. The artworks and supporting materials demonstrate how design itself is an instrument of interpretation and influence. This section also addresses how a new generation of media designers is attempting to transcend stereotypes and clichés.

Highlights include:

- Kenyan artist Cyrus Kabiru’s 2012 “C-Stunner” glasses, made of found materials, offer a compelling metaphor for the shift in perspective explored in this section.
- Multiple screens feature interviews the Vitra Design Museum conducted with African thinkers and practitioners at think tanks in cities such as Cairo, Cape Town, Dakar, Lagos and Nairobi on topics ranging from a possible new design vocabulary to what makes Africa particularly relevant when viewed in the context of the Global South.
- Infographics (including interactive displays) help visitors visualize African geography, history, politics, demographics, economics and culture as well as the technological changes occurring on the continent.
- “Alkebu-lan 1260 AH” (2011), a map by artist Nikolaj Cyon, shows what Africa would have looked like had it not been colonized by Europe.

## “I AND WE”

“I and We” examines how individuals and their social environment and affiliations are reflected in creative work. Fashion and photography feature prominently in this section, which addresses intersections of politics and daily life, expressions of personality and social belonging, and gender issues in design.

Highlights include:

- Inspired by the popular music video for Pharrell Williams’ hit song “Happy,” video makers in cities across the continent took the opportunity to present themselves, their communities and regions to the global network through a series of short digital videos. Stéphane Brabant’s “Happy from Cotonou” (2014) presents a candid look at daily life in Benin’s largest city.
- Chris Saunders’ photography and film documentary series “The Smarteez” (2010) brings to light the style and creative process of four young designers who formed a DIY fashion crew based in Soweto, South Africa.
- Examples from Senegalese photographer Omar Victor Diop’s series “The Studio of the Vanities”—which features striking, colorful images of the hippest artists, designers, fashion designers and musicians of his generation—draw attention to the blossoming art and culture scene in Dakar.

## SPACE AND OBJECT

The third section addresses natural and manmade environments with a focus on how everyday objects, living space and urban space connect with daily habits, rituals and needs.

Highlights include:

- A slideshow of images from David Adjaye’s “Urban Africa Project”—for which the architect photographed 53 cities in Africa from 2000 to 2010 in pursuit of urban patterns—depicts sites ranging from suburban settlements, to unofficial developments and townscapes, to religious and government buildings.
- A video of the Maliyo Games mobile app “Okada Ride” shows how the user navigates virtual obstacles on the streets of Lagos, Nigeria.
- Malian designer Cheick Diallo constructed the bright blue “Sansa” chair (2010) of steel wire traditionally used in the fishing industry that is woven with nylon threads to create a striking, modern design.

## ORIGIN AND FUTURE

Where do we come from? Where are we going? These questions provide the framework for the fourth and final section of “Making Africa.” In the current age of globalization and the Internet, Africa’s pre-colonial history and culture exert an especially profound influence on the creative activities taking shape on the continent. Works on view in this section focus on collective or individual history and the future.

Highlights include:

- A cape, trousers and top from London-based fashion designer Duro Olowu’s 2013–2014 “Birds of Paradise” collection showcase how the artist interweaves his fascination with Western haute couture and the influence of his upbringing in Nigeria and England.
- South African artist Larita Engelbrecht’s collage-on-glass work “African Mask Mash-up 1” (2014) combines coffee-table book images of traditional African masks with images of contemporary everyday objects.
- A video delving into the 2012 website of French-Congolese musician Taali M demonstrates how art director Pierre-Christophe Gam designed the site to transport visitors to the court of an ancient African kingdom.
- A 2012 metal fabric by Ghanaian sculptor El Anatsui references traditional African textile patterns and is constructed from bottle caps and aluminum strips linked by copper wire.

“Making Africa” is a collaborative project led by Vitra Design Museum Curator Amelie Klein along with Consulting Curator and Haus der Kunst Director Okwui Enwezor, with support from a large board of curatorial advisors, based primarily in Africa.

The exhibition will be presented in the Cousins Special Exhibition Galleries on the second level of the High’s Wieland Pavilion.

## **Exhibition Catalogue**

“Making Africa” is accompanied by a 344-page, fully illustrated catalogue edited by Vitra Design Museum Director Mateo Kries and Curator Amelie Klein. The catalogue features essays and discussions with Klein, Consulting Curator Okwui Enwezor, exhibition advisory board member Koyo Kouoh and urban theorist Edgar Pieterse, among others, complemented by statements from nearly 70 other African design thinkers and practitioners whose interviews are featured in the exhibition.

## **Exhibition Organization and Support**

“Making Africa: A Continent of Contemporary Design” is organized by Vitra Design Museum and Guggenheim Museum Bilbao.

**Vitra  
Design  
Museum** GUGGENHEIM BILBAO

Funded by:



The German Federal Cultural Foundation

Funded by:

**ART MENTOR FOUNDATION LUCERNE**

This exhibition is made possible by Premier Exhibition Series Partner Bank of America, Exhibition Series Sponsor Turner, Premier Exhibition Series Supporters Sarah and Jim Kennedy, Anne Cox Chambers Foundation, and the Antinori Foundation, and Contributing Exhibition Series Supporters Corporate Environments, Peggy Foreman, James F. Kelly Charitable Trust, The Lubo Fund, Margot and Danny McCaul, and Joyce and Henry Schwob. Generous support is also provided by Anne Cox Chambers Exhibition Fund, Alfred and Adele Davis Exhibition Endowment Fund, Forward Arts Foundation Exhibition Endowment Fund, John H. and Wilhelmina D. Harland Exhibition Endowment Fund, Dorothy Smith Hopkins Exhibition Endowment Fund, Howell Exhibition Fund, Helen S. Lanier Endowment Fund, Barbara Stewart Exhibition Fund, and Eleanor McDonald Storza Exhibition Endowment Fund.

## **About the High Museum of Art**

The High is the leading art museum in the southeastern United States. With more than 15,000 works of art in its permanent collection, the High Museum of Art has an extensive anthology of 19th- and 20th-century American art; a substantial collection of historical and contemporary decorative arts and design; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography, folk and self-taught art, and African art. The High is also dedicated to supporting and collecting works by Southern artists. Through its education department, the High offers programs and experiences that engage visitors with the world of art, the lives of artists and the creative process. For more information about the High, visit [high.org](http://high.org).

###

**DIGITAL IMAGES AVAILABLE UPON REQUEST**

**Media contact:**

Chelsea Beroza  
Account Supervisor  
Resnicow and Associates  
Tel: 212-671-5160  
E-mail: [cberoza@resnicow.com](mailto:cberoza@resnicow.com)

Marci Tate Davis  
Manager of Public Relations  
High Museum of Art  
Tel: 404-733-4585  
E-mail: [marci.davis@high.org](mailto:marci.davis@high.org)